



Dear [Business Owner/Manager],

I am reaching out to you on behalf of the Bedford Basin Yacht Club (BBYC) to invite your business to participate in an exciting opportunity to support our Learn to Sail program.

For over five decades, the BBYC Learn to Sail program has been a cornerstone of our club, providing invaluable education and experiences to countless individuals, young and old, fostering a love for sailing and maritime traditions. However, to continue offering this transformative program at the highest standard, we are seeking support from local businesses like yours.

We are embarking on the BBYC Learn to Sail Fundraising Initiative, with the goal of raising a minimum of \$50,000 to fund essential capital equipment upgrades. Your sponsorship would play a crucial role in helping us achieve this goal and ensure the sustainability and growth of our program.

There are two primary avenues through which your business can support us:

Financial Support: Your monetary contribution will directly contribute to the purchase of necessary equipment, ensuring the safety and quality of our Learn to Sail program.

Goods for Auction Items: Donating products or services for auction items at our fundraising events can help us raise additional funds while showcasing your business to our community.

Your sponsorship will not only demonstrate your commitment to supporting local initiatives but also provide your business with valuable exposure to our members and the wider community. As a sponsor, your business will be prominently featured in our promotional materials, event signage, and social media platforms, reaching a diverse audience of sailing enthusiasts and community members. See sponsorship levels with benefits below.

Furthermore, our finish line celebration on June 22, 2024 will provide a fun-filled opportunity for sponsors like you to connect with our community, celebrate our collective achievements, and showcase your support for the Learn to Sail program.

If you are interested in becoming a sponsor or would like more information about sponsorship opportunities, please do not hesitate to contact me directly at [Your Contact Information]. We would be thrilled to discuss how your business can partner with us to support this worthy cause.

Thank you for considering this opportunity to support the BBYC Learn to Sail program. Your generosity and partnership are greatly appreciated.

Bedford Basin Yacht Club
377 Shore Drive
Bedford NS, B4A 2C7
902-835-3729
admin@bbyc.ca



SPONSORSHIP LEVEL	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	SAPHIRE
	\$250- \$500	\$500- \$1000	\$1,000- \$2000	\$2,000- \$5000	\$5,000+	Negotiation
NAMED SPONSOR ON BBYC/LTS SOCIALS	✓	✓	✓	✓	✓	✓
NAMED SPONSOR AT FINISH LINE CELEBRATION		✓	✓	✓	✓	✓
NAMED SPONSOR ON A 1 LTS BOATS			✓	✓	✓	✓
NAMED SPONSOR ON BBYC WEBPAGE FOR 3 MONTHS				✓	✓	✓
NAMED SPONSOR ON LTS BUILDING					✓	✓
TITLE SPONSOR OF FINISHLINE CELEBRATION (1 ONLY)						✓

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